



2025

Sustainability Report

Developing sustainable plant
growing solutions together

2025 was the final year in Jiffy’s first global sustainability plan. The five-year plan focused on key aspects of emissions reduction, reducing plastics and converting to recycled materials, and increasing our use of sustainable raw materials.

During the period we raised the profile of sustainability within Jiffy and made strong progress towards our ambitious targets although we did not achieve all our sustainability goals.

We continued to expand the scope of our sustainability data and improve existing data accuracy and completeness in 2025. This is already helping us to identify and target key areas for improvement, both now and moving forward. Moving to a rolling sustainability roadmap will

allow us to continue to target key topics while allocating resources and setting KPIs annually on a local level.

Market launch of the Jiffy CanePith sustainable raw material was slower than expected for several reasons although we are still committed to this important, sustainable raw material with low emissions.

Although this did slow our overall progress towards more sustainable raw material use, we continued to increase sales of peat-free Jiffy Preforma, and expand our use of wood fiber, sphagnum moss and coir in several products, contributing to a limited overall increase in the proportion of sustainable fibers used.

We successfully converted our largest volume packaging type to 40% post-consumer recycled plastic (PCR) and our second largest to 50% PCR across three production locations. Despite these successes, we could not meet our ambitious group target mainly due to the very limited market availability of PCR plastics, particularly in the North American markets, and high prices for certain packaging types. We remain committed to

this target moving forward as PCR plastics have a significantly lower environmental footprint than virgin or post industry recycled plastics.

Production locations continued to improve the efficiency of several processes through process optimization and equipment upgrades, reducing energy consumption and contributing to our emissions reduction target. We also increased the share of renewable electricity from 6% to 22% by the end of 2025, although this fluctuated significantly during the period. Together, these changes reduced our production and harvesting energy emissions by 35% compared to our 2020 baseline year.

During the period we opened one new production facility and closed one, and product mix and seasonal demand continues to change, making like-for-like emissions comparisons difficult. For these reasons we started tracking overall emissions per €1,000 of sales as an additional indicator, achieving a 19% reduction compared to our baseline year.

In parallel to developing new sustainable raw materials, we continued to focus on the

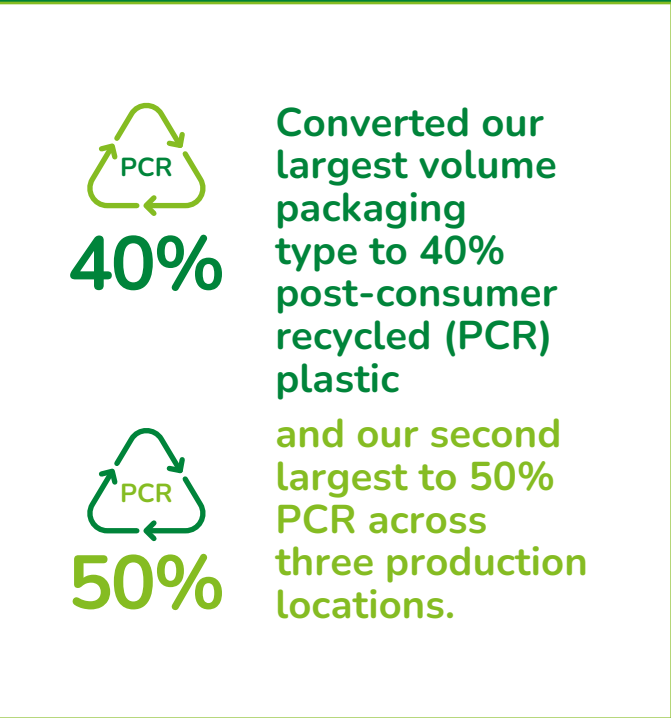
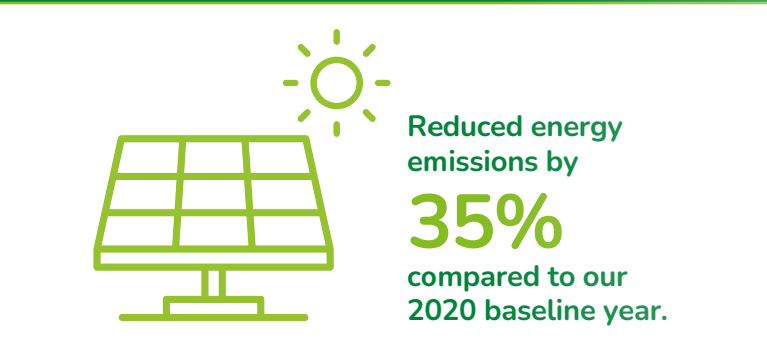
sustainability of peat, which remains our largest raw material type, through certification under the Responsibly Produced Peat and Veriflora schemes. Overall, 87% of the European peat we used in 2025 came from RPP certified peat sources. 89% of Canadian peat used was Veriflora certified, up from 77% in 2024 and 0% at the start of the five-year plan. Considering the extremely volatile market conditions and the shortage of peat in 2025 and into 2026, this was a significant achievement.

We turned our attention to our production waste with significant positive results in our Canadian factory reducing waste by more than 80%.

Detailed waste data was collected across all locations in 2025, prompting further work in several locations to reduce waste and increase our recycling rates.



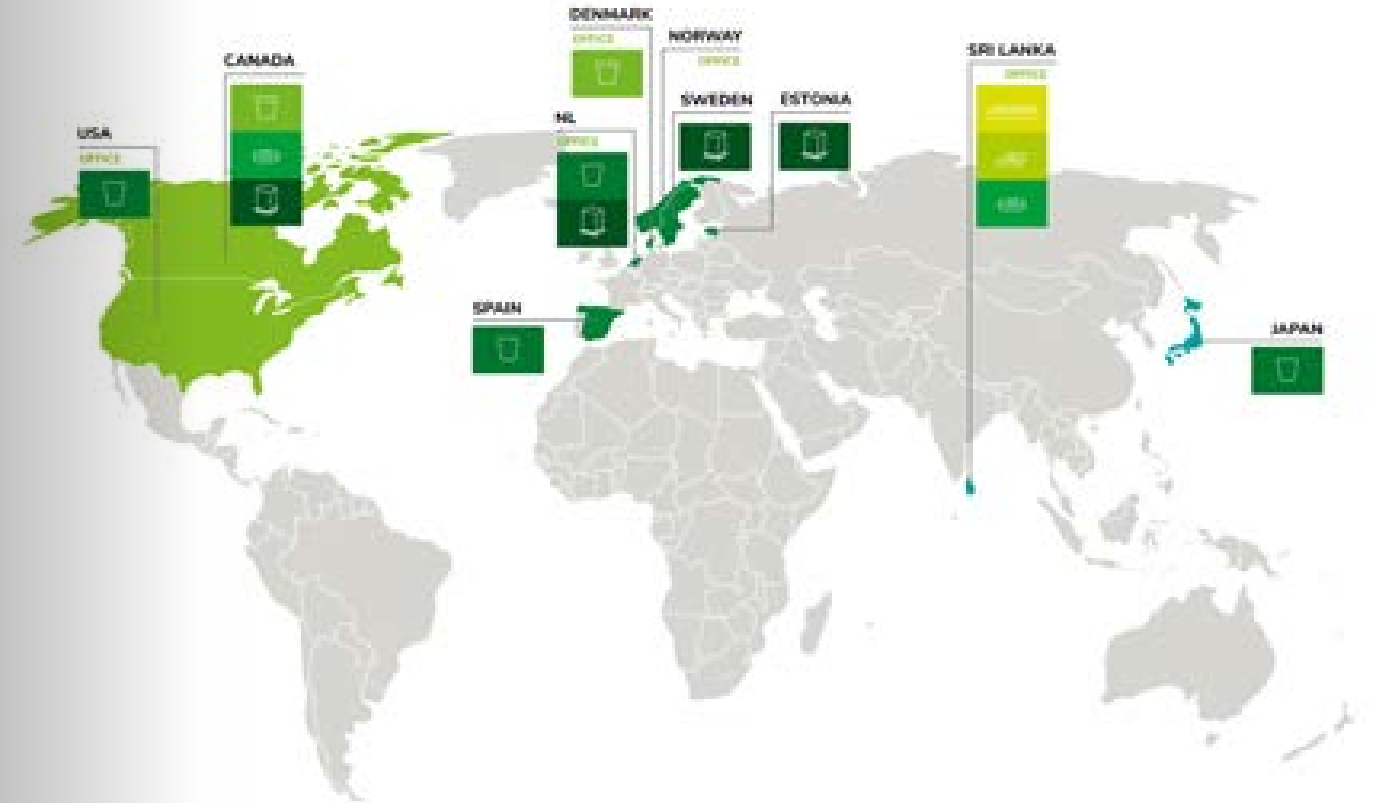
Richard Stevenson
Sustainability & Digital
Transformation Manager



About Jiffy



Our Jiffy network covers the whole world



At Jiffy, our vision is clear: to be the innovation and service leader in sustainable plant growing solutions – helping to feed and beautify the world.

We provide products, services and tailored solutions that meet or exceed customer expectations. Delivering excellent service and great experience is central to everything we do, driving our success and that of our partners.

Headquartered in Zwijndrecht, the Netherlands, Jiffy is a truly global company. With more than 700 employees worldwide, we operate production facilities in the United States, Canada, Sri Lanka, Japan, Denmark, Spain, and Estonia. We harvest our own peat from responsibly managed bogs in Sweden, Estonia, and Canada, and blend high-quality substrates in the Netherlands, Estonia, and Canada. Our Jiffy Preforma bonded plugs are

produced in the Netherlands, the US, Spain and Japan, while our extensive range of coir (coconut fiber) products is manufactured at multiple facilities in Sri Lanka.

Our extensive product portfolio includes biodegradable pots, propagation pellets, coir products, substrates and plugs — designed to help growers worldwide find the right fit for their specific needs.

Jiffy is perhaps best known in some markets for the iconic Jiffy Pot. Launched in the early 1950s, this biodegradable alternative to plastic pots became a breakthrough in the US and Europe. Today, in response to renewed interest, we've expanded the range with peat-free versions, new sizes, and more retail-friendly formats to meet evolving industry and sustainability standards.

Another standout innovation is the Jiffy-7 pellet, introduced in Europe in the late 1960s and in North America in 1982. It remains a grower favorite, now available in a wide range of sizes and handling systems — including peat-reduced and peat-free versions — manufactured in

Canada and Sri Lanka. Today, billions of plants worldwide take root in a Jiffy-7.

With the acquisition of the Preforma Plant Plug in 2002, Jiffy became a global leader in high-quality propagation systems. Jiffy Preforma plugs are produced close to key markets, including the Netherlands, Spain, Japan, and the US, and are designed to integrate seamlessly into growers' existing reusable trays. This not only supports plant health and operational efficiency but also helps eliminate the need for single-use plastic trays.

Our operations in Sri Lanka have positioned us at the forefront of the coir market. In addition to our Jiffy-7C pellet facility in Mirigama, we operate three other sites dedicated to producing high-quality hydroponic media, including Jiffy Growbags and Jiffy Growblocks. These products are in high

demand thanks to our rigorous environmental and quality standards.

Our advanced substrate production facility in the Netherlands can produce up to 1 million cubic meters of premium substrates annually. Located near the harbor, it allows us to transport raw materials by ship — an efficient and sustainable logistics choice. Being close to the heart of the Dutch horticultural sector also means shorter delivery distances and faster service.

This Zwijndrecht facility, opened in 2016, consolidated three former sites into one streamlined operation. This move significantly reduced truck traffic and cut down the use of wheel loaders by over 50%, lowering fuel consumption and carbon emissions.

Our facilities in Estonia and Canada also reflect Jiffy's commitment to efficient, local production. Both are situated near our peat fields, minimizing transportation from raw material sources to production. Whether close to raw materials or to major markets, our strategy remains the same: reduce logistics distances and improve sustainability throughout the value chain.

The advantage of shipping highly compressed propagation media is more relevant today than ever to minimize logistics emissions and costs.

Social responsibility

Jiffy is committed to respecting internationally recognized human rights throughout our own operations, as well as in our supply chain.

We support the United Nations Guiding Principles on Business and Human Rights, the OECD Guidelines for Multinational Enterprises, the International Bill of Human Rights, and the core conventions of the International Labor Organization (ILO).

Based on ILO recommendations, Jiffy does not allow children under the age of 15 to be employed in our operations. For children under the age of 18, stricter guidelines will normally apply to avoid any work that may jeopardize their health, safety, or morals. In any scenario, the employment of a minor should never be to the detriment of the child's education, development, or overall well-being.

Our commitment to our employees

- Set the highest standards of integrity for our operations, and to communicate these to our employees through the Code of Conduct.
- Provide all employees with the training and tools necessary to address any ethics or compliance issues they may face in their work.
- Ensure any reports of violations are treated confidentially and responsibly, and that the reviews of any reports are impartial and diligent.
- Ensure that no-one faces retribution for reports made in good faith.
- Continually strive to improve our corporate governance.

We are committed to creating an equal opportunity workplace, where hiring and development are based on the achievements, qualifications, and skills of each individual.



Our communities

In the last week of November cyclone Ditwah hit the Island of Sri Lanka, causing widespread damage and flooding. Jiffy's operations were badly affected, but the effect for most of our colleagues was even more significant, with houses flooded, trees uprooted and an immediate lack of clean water. Despite these personal challenges our colleagues showed immense resilience and most continued to be present at our production facilities every day to help get our production up and running as soon as possible. We are very thankful to those colleagues for their dedication to Jiffy and our customers.

In support of our colleagues an internal Jiffy fund-raising effort raised €10,000 to provide food, replacement kitchen equipment and basic furniture.

Following one of our guiding values, “We Care”, Jiffy's annual global care day has become an opportunity for our colleagues in different locations around the world to get together and give their time and energy to support their local communities.

Locations choose a worthy cause in their communities, employees give their time and Jiffy provides a budget to support the activity.

Global care day gives colleagues a relaxed opportunity to get together outside of work and show our local community that we can be more than just a good employer.

Care Day was paused in 2025 due to restructuring and other immediate priorities within the group. We expect to resume in some locations in 2026 and fully resume in 2027.

Not holding our regular Jiffy Care Day doesn't mean we didn't continue to take opportunities to foster unity and positive work culture. Our production location in Pokemouche, Canada organized several social events during the year, including a “5 to 7” during the summer. A chance for employees to unwind, connect with one another, and enjoy some time together outside of the usual work setting. “These kinds of events really help keep morale high and bring people together. They remind us that we're part of something bigger,” said one committee member.

Jiffy Sri Lanka's annual family gathering, a cherished tradition usually held in December, had to be postponed to January due to the severe impact of cyclone Ditwah.

Responsible Supply Chain



We expect our Business Partners to uphold high standards in the areas of human rights and business ethics, and explicitly to comply with international standards and national laws.

Suppliers are expected to maintain a safe and healthy workplace, equality of opportunity without illegal discrimination, take a firm stance against forced or child labor, and respect employees' freedom of association and right to collective bargaining.

We are committed to only working with responsible entities that embrace the highest standards. In 2023 we did a first high-level risk

assessment of more 373 suppliers. Severity and probability of risk were assessed using factors such as country origin and business sector / product and areas in need of further evaluation. Suppliers identified as high risk were subject to further, in-depth evaluation.

To monitor and uphold these values in our supply chain we have been implementing a supplier due diligence process across our business operations.

As the final part of implementation, a standardized process and actions for dealing with policy violations in vendor human rights and working conditions was agreed across the group in 2025. We are working hard to implement this in our annual supplier assessment across all locations during 2026.

We recognize the heightened risk potential in the coir processing industry in Sri Lanka and India, therefore in 2023 we also integrated the assessment and monitoring of coir fiber processors supplying our factories in Sri Lanka into our regular on site (supplier) quality checks. Coir raw material suppliers are visited on average every 6 weeks and checks carried out on child labor, human rights and

working conditions. If an issue is detected this is discussed in the Jiffy local management team and actions defined.

This approach allows us to assess and monitor closely the many small suppliers who often lack a formal approach to human rights and working conditions and work closely with them to mitigate risks or remedy nonconformities.

During those extensive checks no child labor was discovered and no issues requiring further action were identified in 2025 or since implementation.



Governance

At the beginning of 2023, in conjunction with KPMG, we conducted a comprehensive gap analysis and double materiality assessment (looking at Jiffy's impact on the outside world and the outside world's impact on Jiffy).

The key material topics formed the basis of our extended sustainability plans and reporting as we work toward a more comprehensive standardized ESG (Environmental Social and Governance) reporting approach. Topics identified in the double materiality assessment connect to our business strategy, risks and opportunities.

Digital Security

Cyber security is a critical part of our digital transformation and a high priority for our ICT team. Regular mandatory IT security awareness training was introduced across the group for all employees using company IT systems. Training focuses on the human aspect of digital vulnerability to ensure colleagues can recognize and prevent potential suspicious activity and phishing attempts.

Disaster recovery planning was also improved.

Active and passive systems were deployed across the organization to improve our capability to detect, block and report unauthorized intrusions or suspicious activity.

Further steps to strengthen our digital security are planned for 2026.

Code of Conduct and ethical responsibilities

Since Jiffy's headquarters are in Norway, all employees must abide by Norwegian anti-corruption laws as well as local regulations. Jiffy has a zero-tolerance policy for any form of corruption.

Our code of conduct applies to all Jiffy employees, whether full-time, part-time, permanent, or temporary and members of the Board of Director. It is provided to all new employees in their local language to facilitate a good understanding of our principles and forms the framework for the responsible and considerate management of our employees and business partners (including suppliers).



External certification

Jiffy works with multiple external verification systems to support good governance of key issues and processes.



All production locations in Sri Lanka are **ISO 45001** – Occupational Health and Safety Management Systems certified. Jiffy's operation in Sri Lanka employs many seasonal workers and has more manual processes than most other production locations. Therefore external certification provides an additional level of assurance and a framework for continuous monitoring and annual improvement.



ISO 14001 – Environmental Systems Certification specifies requirements for an effective environmental management system (EMS). It provides a framework for an organization to follow and is a part of the management system used to manage environmental aspects, fulfill compliance obligations, address risks and opportunities and continuously improve.



ISO 22000 – Food Safety Management System has successfully been applied to all Jiffy production locations to provide a level of assurance to our customers in the food value chain. It also brings added awareness and hygiene governance to our operations.



ISO 9001 – Quality System Certification specifies requirements for a quality management system (QMS). The standard is used to demonstrate the ability to consistently provide products and services that meet customer requirements, both internal and regulatory wise. The ISO 9001 standard helps in organizing processes, improving the efficiency of processes and to continuously improve.



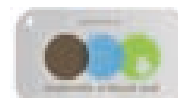
The **RHP mark** is a product certification for quality control of professional horticultural substrates in Europe. RHP checks raw materials and compositions of substrates according to established standards and requirements. These standards are based on chemical, physical, phytohygienic and common aspects where products can be traced back to their original constituents.



Responsibly Produced Peat certification (RPP) is a European certification scheme that ensures peatland will be used, managed, and restored in a responsible way.

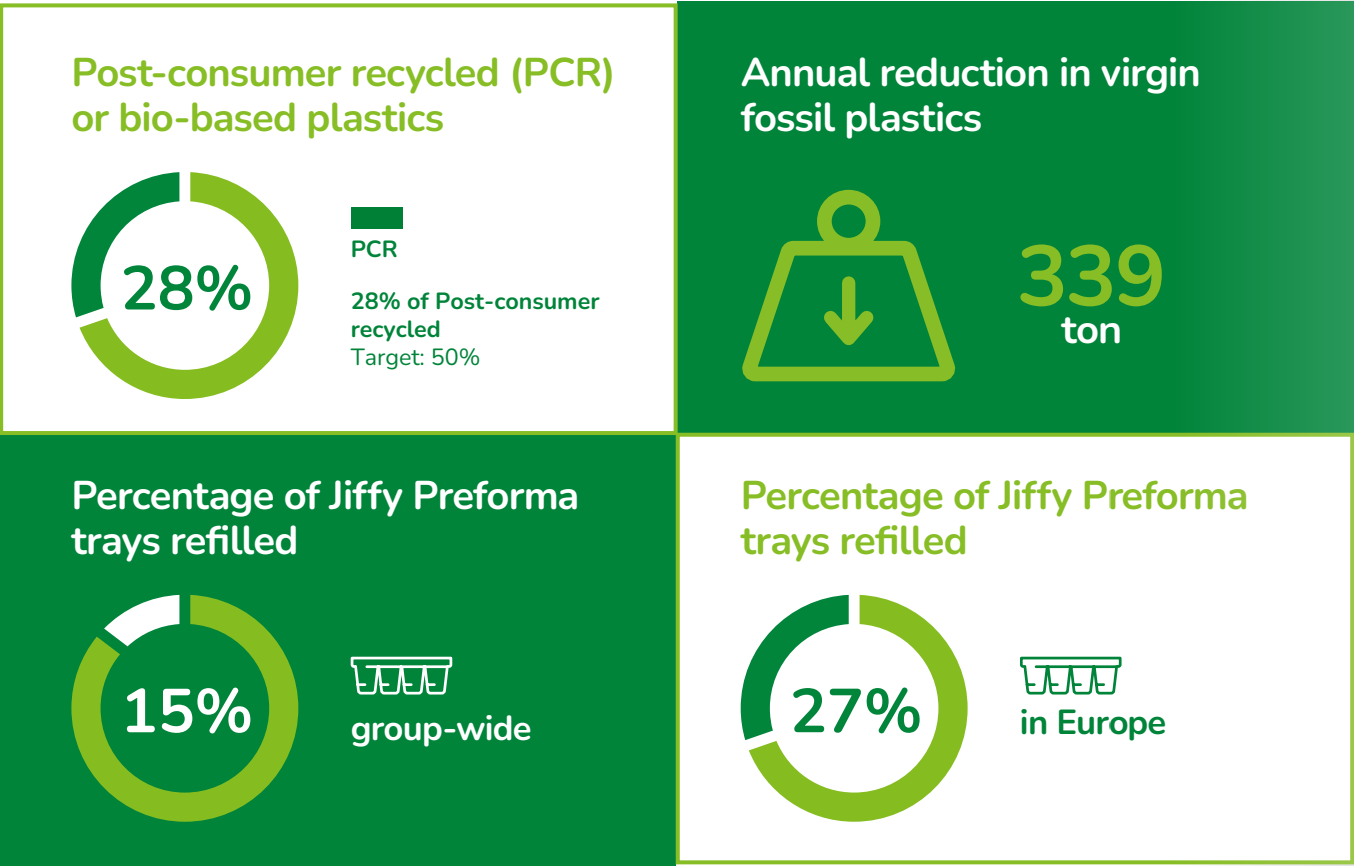


Veriflora Certification for Responsibly Managed Peatlands is administered by the Scientific Certification Systems (SCS), which is one of the most respected agencies in North America. Veriflora certification requires the application of good management practices in all aspects of sustainable development, after-use restoration.



"Approved by RPP" chain of custody ensures that all the peat we use, not only from our own peat bogs, meets the RPP requirements in all products made in our European factories.

Material Use and Circularity



Working closely with key suppliers to standardize pallet sizes and modifying existing machinery to accommodate additional sizes, Jiffy Canada has been able to re-use more than 10,000 pallets per year since 2024.

This includes repairing damaged pallets that would otherwise be sent for disposal or recycling, reducing costs and environmental impacts.

Where possible, within food safety requirements and operational limitations, we recover and re-use pallets and carton boxes from local customers to re-use for their orders.

Plastics

Post-consumer recycled (PCR) plastic is made from products or packaging that has been used, collected and recycled into new products or packaging, supporting the circular economy by giving them an additional valuable lifecycle.

Using PCR stops plastic waste getting into the

environment, prevents the need to extract oil or gas and gives plastics another life, contributing to the circular economy.

Increasing our use of PCR content supports the circular economy by ensuring waste plastics are recovered and recycled into new products.

During the period, the net used on standard Jiffy-7 and Jiffy Growblocks was converted to PLA, a natural plant-based material, 100% fossil plastic-free, renewable, and sustainable. Made from corn starch, PLA is certified GMO-free, 100% biodegradable and industrially compostable. Converting to PLA removed more than 74 tons of virgin plastics from our products annually but equally as important, as these products are often planted in the soil, converting to a PLA net prevents microplastics being introduced to the environment.



Target: 50% reduction in single use fossil plastics and convert to post-consumer recycled plastics

We successfully converted our largest packaging type (Jiffy Growbags films) to 40% post-consumer recycled (PCR) and our second largest packaging type (50lr & 70lr substrate bags) to 50% PCR across three production locations.

Overall, we increased our group average conversion to recycled or bio-based plastics to 28%. These achievements reduced our virgin fossil plastic consumption by more than 339 tons per year and the associated emissions by an estimated 428 tons CO₂ per year.

Despite these successes and consistent focus by all production locations during the five years, we missed our ambitious target. The availability of post-consumer recycled plastics (PCR) remains very limited in North America, where almost half of our plastic is used, due to a lack of household waste plastic collection and reprocessing schemes. In a small number of cases the cost of PCR recycled plastics was also prohibitive so changes will be implemented when availability and price become more acceptable.

Despite the significant challenges obtaining plastics with PCR content in some markets, we remain committed to this target and will continue to search for suppliers who are able to support our goal.

Additionally, we continue to look for opportunities to reduce our plastic consumption, with further steps already in progress. The thickness of 50lr and 70lr bags and stretch hoods used in substrate products made in the Netherlands will be reduced by 12% in the spring of 2026 when current stock is used.

Our Jiffy Preforma production process supports refilling of plastic or polystyrene trays allowing growers to reuse suitable trays. Production locations in the Netherlands and Spain refilled 28% and 24% respectively of all trays produced, and globally 15% of all the Jiffy Preforma plugs we produced in 2025 were in reused trays. Most of these trays are refilled multiple times over many years, reducing grower costs and single use plastic consumption significantly.





Jiffy Growbags Sri Lanka

- 40% PCR
- Pallet sheets 30% PCR

Jiffy Growblocks Sri Lanka

- PLA (plant-based and bio-degradable) net
- Pallet sheets 30% PCR

Jiffy-7 Canada

- PLA (plant-based and bio-degradable) net

Jiffy-7C Sri Lanka

- PLA (plant-based and bio-degradable) net



Jiffy Preforma Spain & Netherlands

- Trays up to 87% PCR
- Pallet wrap 30% PCR (NL)

Jiffy Preforma USA

- Trays up to 35% PCR
- Pallet separation sheets minimum 20% PCR

Jiffy Substrates Estonia

- 70lr bags to 50% PCR
- Big bale wrap 30% PCR

Jiffy Substrates Netherlands

- 40lr, 50lr 70lr bags 50% PCR
- Stretch hoods 30% PCR
- Big bale wrap 30% PCR

Jiffy Mix (Home garden substrates made in Canada)

- Fully recyclable packaging

Waste

2025 was the first year we captured detailed waste data for all production locations. Having a clear understanding of the types of waste we generate and their sources, has already highlighted areas for continued focus and improvement in 2026 and beyond.

This new data has already shown us where we need to improve our recycling rates. Some actions have already been identified in specific locations

and others will follow as we discuss in more detail with individual locations and waste partners in the coming period.

Despite the previous lack of group wide data, several locations have already taken significant actions to reduce waste and the associated costs and environmental impacts.

Most notably our production facility in Canada successfully reduced waste in the three years from 2022 by 80%.

Raw Materials

Peat remains the single largest raw material type used in Jiffy products, and in the growing media industry generally. We continue to work hard to increase the availability of sustainable alternatives, but also believe we have a responsibility to harvest peat as sustainably as possible.

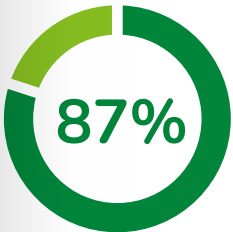
Jiffy does not harvest peat from any sites of special scientific interest, high conservation value or protected areas.

As part of our commitment to harvesting our existing peat fields responsibly, Jiffy has successfully certified all except one of our European peat fields under the Responsibly Produced Peat (RPP) certification scheme.

The benefits of certification include:

- Ensures that peatland will be used, managed and restored in a responsible way
- Environmental assessment of all potential on and off-site impacts
- Only allows peat extraction from already degraded areas (eg previously drained and used for agriculture or forestry)

RPP Certified Peat



87% of European peat used was RPP certified



94% of our European peatbogs are RPP certified



89% of Canadian peat was Veriflora certified, up from 77% in 2024



RPP works with local governments and NGOs to decide the best solution at the end of peat harvesting, with preference for bog restoration.

94% of our own European peatbogs are RPP certified.

Overall 87% of the European peat we used in 2025 came from RPP certified peat bogs.

The RPP certification process applies to the bogs but not the products made with peat from those bogs. The additional "Approved by RPP" chain of custody process ensures that all the peat we use in Europe, not only from our own peat bogs, meets the RPP requirements.

Jiffy Pots and Jiffy Substrates made at our European factories are awarded the "RPP Approved" label.

RPP is a European certification scheme so, to ensure the same level of care, our Canadian peat fields were certified under the Veriflora Certification for Responsibly Managed Peatlands in 2023.

- Guarantees the application of good management practices in all aspects of sustainable development and after-use restoration
- Promotes sound and responsible working conditions and ensures adequate health and safety measures for workers protection
- Encourages peat moss producers to be good neighbors in their engagement with the surrounding community
- Stimulates innovation and promotes continuing improvement over time



The Veriflora program is administered by an independent certification agency, the Scientific Certification Systems (SCS), which is one of the most respected agencies in North America.

89% of Canadian peat used in 2025 was Veriflora certified, up from 77% in 2024 and 0% prior to 2023.



Target: obtain 50% of total raw materials from sustainable sources and 35% for substrates

In 2023 Jiffy opened a new Innovation Centre in Zwijndrecht (The Netherlands) including new lab facilities and a full LED GrowRoom. Next to new facilities the Innovation team also onboarded new staff members with specializations in Business Development and Biorefinery to help us grow our network and accelerate our fiber development. These key investments continue to have a large focus on developing and bringing new sustainable raw materials and concepts to the market.

During the past three years we have taken an active role in several public private research projects and collaborated with other companies to better understand the role of microorganisms in different growing media with a view to accelerating our raw material development.

We continue to focus on these important topics in the coming period. Despite this increased focus we could not achieve our ambitious targets. This

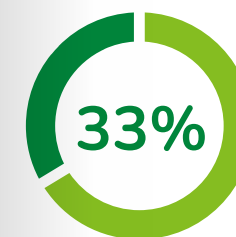
illustrates the significant challenge facing the industry in bringing innovative new raw materials to market.

The introduction of Jiffy CanePith, made from the waste sugar cane stems after processing for sugar production is being prepared for commercial launch as a large volume substrate fiber. Other sustainable materials are in the pipeline for market launch soon.

At the end of 2025 our use of sustainable raw materials through our largest substrate factory in Europe (Zwijndrecht, the Netherlands) increased to 30% and 17% overall for global substrate production. This was below our target despite the significant additional focus and resources placed on the topic during the period.

Peat free Jiffy Preforma plant propagation plugs launched at the end of 2022 continue to provide many growers with a "drop in" replacement for

Sustainable fibers
average all product groups



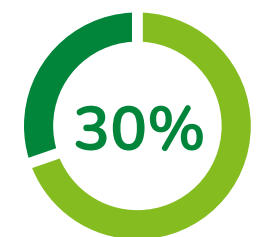
33% of Sustainable fibers
Target: 50%

Sustainable fibers
in Jiffy Substrates
group-wide



17% of Sustainable fibers
Target: 35%

Sustainable fibers
in Jiffy Substrates
Zwijndrecht



30% of Sustainable fibers

products previous containing a proportion of peat. These innovative mixes have at least a 35% lower carbon footprint than their predecessors and up to 100% sustainable raw materials, allowing growers to improve their sustainability without sacrificing crops quality or yield. The range of mixes available and sales uptake continues to grow as these mixes are chosen for their crop performance as well as

their lower environmental impacts.

More than 10% of the total Jiffy Preforma trays filled at our Hoek van Holland facility are now peat-free and 68% of raw materials used across all mixes are sustainable. 60% of all raw materials used in Jiffy Preforma globally are now sustainable.

Water

Although no specific target was implemented, Jiffy completed its first global water stress assessment in 2024 working with the World Resources Institute Aqueduct Tool. No immediate risks or actions were identified.

Three locations were identified as medium to high risk, and one as extremely high risk. Mitigation measures include rainwater collection and water reuse systems were already in place in several locations. Improvements and additional steps were taken during the period.

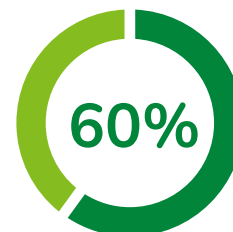
Jiffy's newest production facility was relocated in the planning phase to avoid the high-water stress areas of California in favor of the lower water stress area of Portland, Oregon.

Our facilities in Sri Lanka (medium to high risk) already capture rainwater on site, clean and reuse

postproduction water, and have implemented several new ways of working to reduce water consumption further during the period.

Our pot production locations in Canada and Denmark capture and reuse on average 60% of the water from the production process.

Jiffy Pots Production Processes



60% of the water from our processes is recycled

Greenhouse Gas Emissions



Target: reduce direct production and harvesting emissions (scope 1 and 2) by 25% by the end of 2025.

Prior to the five-year plan Jiffy had not calculated its greenhouse gas emissions across all group activities. Focusing initially on calculating our scope 1, emissions directly from activities Jiffy controls, and scope 2, purchased electricity emissions, allowed us to set an ambitious reduction target while we continued to work on quantifying the more challenging scope 3 indirect emissions from our value chain.

We continue to follow the strategy of producing the fresh products close to market and the dry products close to the major raw material source, limiting logistics emissions.

Where materials need to travel long distances from source to production, steps have been taken to minimize emissions through use of intermodal routes. For example, using specially made intermodal containers to bring peat blocks from our Swedish peat fields to our Zwiindrecht production site allows these containers to travel all except the first and last few kilometers by train, making a significant reduction to the previous emissions for this frequent route.

Changing sales patterns and production activities make it difficult to accurately compare structural emission reductions year on year, therefore we additionally started to monitor emissions per €1,000 of sales.

Both indicators showed we successfully reduced our emissions, with absolute production and

harvesting energy emissions falling by 35% and emissions per €1,000 of sales falling by 19% by the end of 2025.

Scope 3 emissions

At the end of 2024 we completed a group wide scope 3 greenhouse gas emissions assessment to identify our material emissions sources and the data required to calculate our emissions.

Scope 3 emissions are those from, for example, purchased goods, business travel and sold products. Scope 3 is recognized as the most challenging set of emissions to map, calculate and reduce as the emissions are created outside of, and not directly under the control of our businesses.

Understanding the extent of these emissions and where they are created helps us to target improvements and guide discussions within Jiffy and with key suppliers in the coming years.

Significant work was done across the group to allow us to capture or improve the quality and coverage of the data necessary to identify and calculate an additional 1,700 tons of emissions in 2025 that were not previously quantified.

Although this gives us a much broader and clearer picture of our overall emissions there is still some work to be done in 2026 to improve accuracy further and identify scope 3 improvements.

Energy

The roof space at our factories in Sri Lanka is now fully installed with solar panels capable of producing on average more than 1.3 million kWhs of clean electricity each year, avoiding 740 tons of CO₂ emissions and providing 38% of our total consumption in Sri Lanka in 2025.

Several production locations are not suitable for on-site electricity generation, so where available we have switched to buying renewable electricity.

By the end of 2025 our total renewable electricity consumption had risen to 22% across locations where we have control of the supply. This fluctuated significantly from one year to another

during the five-year plan period as we made changes in our production locations.

We continue to look for ways to increase this. In locations where renewable electricity is available, we have started to consider ways to electrify our processes and equipment. During the first half of 2026 we will change our diesel forklifts for electric forklifts in our Zwijndrecht production.

Our European company car fleet continues to transition away from diesel engines, due to the local pollution risks associated with diesel fuel, in favor of petrol electric hybrids and fully electric. Fully electric vehicles are the preferred option where charging facilities and

range are a suitable match for the job function. 36% of our European fleet is now plug in hybrid electric or fully electric and we will continue to expand that in the coming years.

Electric car charging points are available at our offices in Zwijndrecht, the Netherlands and Ryomgaard, Denmark, supporting colleagues with and without company cars to move to low emission vehicles.

Where production electrification is not possible or feasible we have already made changes to lower emissions fuels, such as switching drying ovens from oil to, lower emission gas in our Danish pot production and will continue to consider this approach in future.



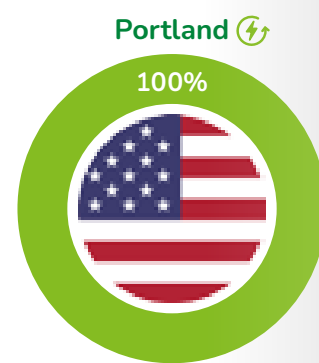
Renewable energy



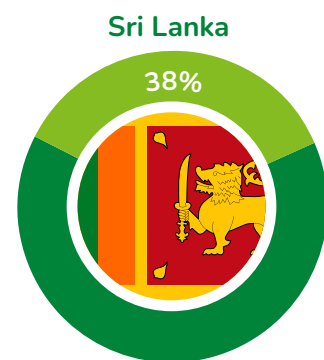
Jiffy Preforma



Jiffy Substrates



Jiffy Preforma



J-7C, Jiffy Growblocks, Jiffy Growbags, Home gardening – on site solar 38% of consumption

⚡ = Products/production locations using renewable electricity

Efficiency

All production locations worked on efficiency and continuous improvement plans during the period, and several investments were made to improve individual production process efficiency and energy consumption.

Energy audits were conducted in several locations and many recommendations were implemented, including converting to LED lights to reduce electricity consumption, installing fast closing factory doors to reduce heat loss, and new sensors to control the pot drying process more accurately. These are just a few of the many improvements during the period that, together with the changes in production facilities, have contributed to a 19% reduction in group energy consumption.

Our production facility in Norway was closed in 2024, and the manufacturing of Jiffy-7 pellets was transferred to our other two Jiffy-7 production sites in Sri Lanka and Canada. In addition to significant cost saving, this also had a positive effect on our production energy consumption and consequent emissions.

Product Emissions

Throughout the five-year plan period, we have worked closely with Growing Media Europe, Blonk Consulting and major substrate producers to develop and refine an industry standard Lifecycle Analysis (LCA) tool, using industry standard calculation methods and raw material inputs.

Environmental impacts of all our major raw materials and many key products have been calculated and are used to support sales and product development and answer customer questions.

Carbon footprint results have been integrated into our internal tools to allow sales to estimate the carbon footprint and proportion of sustainable raw materials of substrate mix changes.

We will continue to improve the accuracy and the availability of product carbon footprints across our product range to support our customers in their sustainability journeys and help us identify hotspots in individual products and product groups.

Looking Forward

During 2026 we will publish our Sustainability Roadmap for our immediate and long-term priorities. This change of approach will allow us to assess progress and allocate available resources annually to key priorities, while working towards longer term goals.

Key topics already identified from the 2025 data include waste management and recycling, and fugitive emissions (emissions mainly from air conditioning and cooling).

Plastics reduction and conversion to recycled or bio-based will remain a focus in the coming period.

Introducing new sustainable raw materials remains a high priority in 2026 and beyond.

Additional topics will be considered in discussion with each location during 2026.

Find Out More

For updates on projects and progress towards our sustainability goals, please visit

www.jiffygroup.com/sustainability.

Don't hesitate to reach out to your regular Jiffy contact or our Sustainability Manager (**Richard. Stevenson@jiffygroup.com**) if you have any questions, comments, or suggestions you would like to discuss.





Developing sustainable plant growing solutions together

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